



The Essential Leader™

A Suite of Interactive Leadership Development Programs for Your Managers

The Essential Leader is a series of interactive leadership development programs that enable mid-to senior-level managers to “learn by doing” as they build and apply core leadership skills in practice. Managers are immersed in interactive, role-playing scenarios supplemented by expert feedback, and given immediate access to tools that will help them apply the concepts immediately.

The self-directed structure and intuitive navigation means managers can take charge of their own learning, while tracking features allow you to monitor progress and program usage patterns to help build the next generation of leaders—and impacts your business.

Harvard Business School Publishing eLearning Offerings

- Case in Point™
- The Essential Leader™
- Harvard ManageMentor®

13 Topics that Address Critical Leadership Responsibilities:

Business Essentials

Service Success

Leading Others

Decision Making
Managing Change
Managing Virtual Teams
What Is a Leader?

Communication

Influencing and Motivating Others
Managing Difficult Conversations
Negotiating for Results
Productive Business Dialogue

Developing People

Coaching for Results
Managing Across Difference
Managing Direct Reports

Personal Development

Leadership Transitions

Enable Your Managers to:

- Utilize reality-based scenarios to test their leadership skills in a safe environment
- Build an experience repertoire through a learn-by-doing approach
- Identify personal strengths and weaknesses and target areas for improvement
- Reinforce learning through self-assessment tools, diagnostics, and customized feedback
- Take charge of their own learning without the need of a senior mentor

Enable Your Organization to:

- Infuse core leadership skills throughout the company
- Help managers prepare for and move more quickly into leadership roles
- Improve essential management skills at all levels as managers gain confidence in their knowledge and abilities
- Ensure the organization's future success by building a cadre of developing leaders

Technical Specifications

Here is a summary of what you'll need to make full use of this program:

Operating System: Windows 98, 2000, or XP

Browser: Microsoft Internet Explorer 5.x, 5.5x, or 6.x, Netscape 6.2 or 7.1

Software: Adobe Acrobat 4.05 or better

Optional Software: Macromedia Flash 4.0 or better



The Essential Leader programs are designed to work with SCORM and AICC certified environments.

For additional information, please visit the Technology & Delivery section at www.eLearning.hbsp.org.

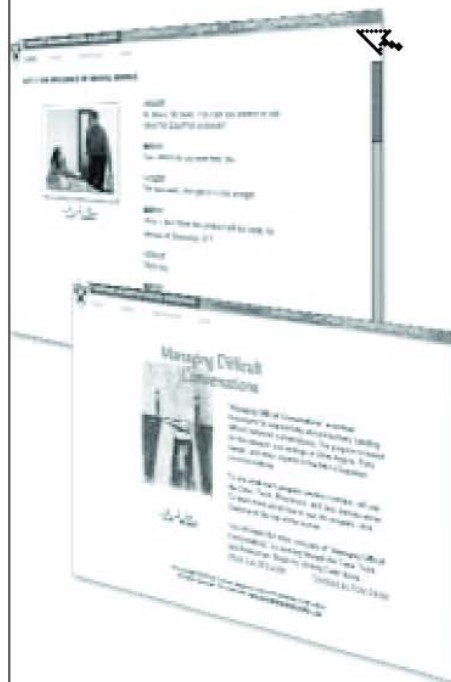
Comprehension Tests Now Available

Contact us for details.

New programs are introduced throughout the year. Please consult our website for the latest titles.

Program Features:

- **Expert Content:** Content for each of the 13 modules is based on the work and research of leading business experts
- **Practical and Action-Oriented:** Tools and diagnostics allow users to apply the knowledge immediately
- **User-Friendly Format:** Easy installation and point-and-click navigation require no user training and enable users to access the information they need when they need it
- **Interactive Practices:** Scenario-based activities that allow users to learn through experience
- **Customized Feedback:** Users can target specific areas for improvement and hone skills as they go
- **Tips & Tools:** Helpful hints, checklists, planning forms, worksheets and other productivity enhancers
- **Test Yourself:** A quick 10-question self-test aimed at reinforcing key points
- **Additional Resources:** Each module includes related articles, white papers, and book excerpts to enhance users' understanding of the topic
- **Comprehension Tests:** Additional comprehension tests are available to provide formative feedback, helping users evaluate their performance on a deeper level, and allowing measurement of actual skill improvements



Implementation Toolkit

The Essential Leader includes a complimentary implementation toolkit to drive usage and make the company-wide launch a success. Customizable support is also available from our Implementation Service Managers to provide strategic and tactical expertise to all phases of the implementation process.

Hosting and Customization Options

The Essential Leader can be hosted or easily installed on a company's intranet. It can be customized to include co-branding, linking topics to corporate competencies, or inserting links to a company's policies and procedures or other training programs.

For more information contact:

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